

CALCIMA

California Construction and Industrial Materials Association

2017 Education Conference Sponsorship Opportunities

November 5-8, 2017

Resort at Squaw Creek, Olympic Valley, CA

We appreciate your sponsorship and we promise to recognize your support! With each sponsorship you will receive **"The Usual"** which includes: company name and/or logo on printed materials, website and emails, recognition during events, event signage and badge ribbons for employees in attendance. Each sponsorship below includes **"The Usual"** plus more. See each category for details.

PREMIUM SPONSORSHIPS

(1 CATEGORY PER COMPANY)

GENERAL SESSION - \$2500. This opportunity allows you to be the host of the main event. Sponsorship includes naming rights *"Your Company Name" General Session*, session moderator, a full page ad in the Program, plus each seat is adorned with a decal of your company logo. **SOLD**

BREAKOUT SESSION - \$1000. You will be the host of one of three breakout sessions. Sponsorship includes naming rights *"Your Company Name" Breakout Session*, session moderator, and a half page ad in the Program, plus room signage.

AUDIO/VISUAL - \$1500. Company logo will be projected on the screen before and after each session.

WELCOME GIFTS - \$750. Each attendee will be given a special "welcome" gift chosen by the sponsor. Sponsor selects the gift and supplies it to CalcIMA.

BADGE HOLDERS (Lanyards) - \$750. Each attendee will be given a lanyard with your company logo printed on it for their conference name badge.

WIFI - \$1000. Each attendee will receive a card with WiFi instructions that will also have your company logo.

HOSTING PACKAGES

RECEPTION HOST - \$1000, \$500, \$250. **Platinum, Gold and Silver** are our most popular sponsorships and are considered the hosts of our Welcome Reception.

WELCOME PACKETS - \$750. Each attendee receives a tote bag with Conference materials. Bags will be printed with company logo.

OPENING BREAKFAST/SAFETY AWARDS - \$750. Introduction of breakfast speaker, signs with company logo at each table and marketing materials can be furnished to attendees.

TUESDAY LUNCH - \$750. Introduction of luncheon speaker, signs with company logo at each table and marketing materials can be furnished to attendees.

BANQUET- \$1000. Introduction of entertainment, signs with company logo placed at each table and marketing materials can be furnished to attendees. Does not include banquet tickets.

WEDNESDAY BREAKFAST - \$750. Includes signs with company logo placed at each table and marketing materials can be furnished to attendees.

CLOSING LUNCH- \$750. Introduction of luncheon speaker, signs with company logo at each table and marketing materials can be furnished to attendees.

CONTINUOUS COFFEE SERVICE- \$500. Company logo displayed on signage throughout the exhibit area.

EXHIBITOR REFRESHMENT BREAK - \$500. Company logo on signage throughout the exhibit area. A special extended time has been set in the program for conference attendees to spend time in the exhibit hall.

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ADVERTISING

SAVE THE DATE POSTCARD - \$750. Company ad printed on the back of the Conference save the date mailing. This postcard will be mailed directly to 6500 industry personnel. **SOLD**

BACK COVER OF REGISTRATION BROCHURE - \$750. Ad printed on the back cover of Conference registration brochure. This will be mailed directly to 6500 industry personnel. Ad size: 8 ¼" x 5".

ONLINE ANNOUNCEMENTS - \$500. Company logo added to electronic announcements promoting the Conference. It will be included on multiple email distributions sent to approximately 3000 people weekly.

ONLINE REGISTRATION PAGE - \$500. Company logo posted on the online registration page.

WEEKLY UPDATE SPONSOR - \$1000. Company logo in the Weekly Update that will go out to 1100 industry personnel on a weekly basis.

BACK COVER OF CONFERENCE PROGRAM - \$1000. A full color ad printed on the back cover of the Conference program. This program will be given to all Conference attendees. Ad size: 8" x 3 ¼".

FRONT OR BACK INSIDE COVER OF CONFERENCE PROGRAM - \$750. Full color ad printed inside front or inside back cover of Conference program that will be given to each Conference attendee.

INSIDE PAGES (1/2 PAGE) OF CONFERENCE PROGRAM - \$400. A black and white ad to be included in the Conference program that will be given to each Conference attendee. Ad size: 4" x 3 ¼".

PRESENTATION FLASH DRIVE- \$950. Company logo on a customized flash drive that will contain each presentation. Each Conference attendee will receive this flash drive with your logo.

SCHOLARSHIPS FOR LEAD AGENCIES

REGISTRATION ONLY- \$300. Pays for the Conference registration of a lead agency official and provide the opportunity to educate a local government official.

REGISTRATION & HOTEL- \$550. Pays for the conference registration and hotel accommodations for a lead agency official.

REGISTRATION, HOTEL & TRAVEL - \$1000. Pays for the conference registration, hotel and travel for a lead agency official.

HOTEL RESERVATIONS INFORMATION

Resort at Squaw Creek

400 Squaw Creek Road
Olympic Valley, CA

Hotel reservations can be made by calling **(530) 583-6300**.
Refer to CalCIMA. Reservation deadline is October 4th.

CONTACT

Please contact the CalCIMA office for more details

1029 J STREET, SUITE 420
SACRAMENTO, CA 95814
(916) 554-1000

Courtney Orozco
(916) 554-1000 Ext. 104 or corozco@calcima.org



California Construction and Industrial Materials Association

2017 Education Conference Sponsorship Form

Sponsorships	Available	Price	Amount	Sponsorships	Available	Price	Amount	
<input type="checkbox"/> General Session	SOLD	\$2500		<input type="checkbox"/> Lead Agency	Unlimited	\$300		
<input type="checkbox"/> Breakout Session	3	\$1000		<input type="checkbox"/> Lead Agency & Hotel	Unlimited	\$550		
<input type="checkbox"/> Audio/Visual Day 1/2	2	\$1500		<input type="checkbox"/> Lead Agency, Hotel & Travel	Unlimited	\$1000		
<input type="checkbox"/> Welcome Gifts	1	\$750		<input type="checkbox"/> Back of Postcard	SOLD	\$750		
<input type="checkbox"/> Platinum Reception	Unlimited	\$1000		<input type="checkbox"/> Back Cover of Brochure	1	\$750		
<input type="checkbox"/> Gold Reception	Unlimited	\$500		<input type="checkbox"/> Back Cover of Program	1	\$1000		
<input type="checkbox"/> Silver Reception	Unlimited	\$250		<input type="checkbox"/> Inside Front Program	1	\$750		
<input type="checkbox"/> Welcome Packets/Bags	1	\$750		<input type="checkbox"/> Inside Back Program	1	\$750		
<input type="checkbox"/> Opening Breakfast	1	\$750		<input type="checkbox"/> 1/2 Page of Program	Unlimited	\$400		
<input type="checkbox"/> Tuesday Lunch	1	\$750		<input type="checkbox"/> Online Announcements	1	\$500		
<input type="checkbox"/> Banquet	Unlimited	\$1000		<input type="checkbox"/> Online Reg Page	1	\$500		
<input type="checkbox"/> Wednesday Breakfast	1	\$750		<input type="checkbox"/> Weekly Update	1	\$1000		
<input type="checkbox"/> Closing Lunch	1	\$750		<input type="checkbox"/> Flash Drives	1	\$950		
<input type="checkbox"/> Coffee Service	3	\$500		<input type="checkbox"/> Badge Holders (Lanyards)	1	\$750		
<input type="checkbox"/> Refreshment Break	3	\$500		<input type="checkbox"/> WiFi	1	\$1000		
Grand Total:								

Name: _____ Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Amount \$: _____

Check Send Invoice (members only)

Credit Card (Visa/MasterCard only)

_____ Credit Card Number

_____ Exp. Date

_____ Credit Card Billing Address

_____ City/State/Zip

Mail form to:
CaICIMA
1029 J Street, Suite 420
Sacramento, CA 95814

Email to:
Courtney Orozco
corozco@calcima.org

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(916) 554-1042