

Editorial Calendar Deadlines

WINTER ISSUE
ENVIRONMENTAL
DEC. 29, 2023

SPRING ISSUE
SAFETY
MAR. 25, 2024

SUMMER ISSUE
TRANSPORTATION
JUNE 24, 2024

FALL ISSUE
MATERIALS AND PRODUCTS
SEPT. 23, 2024

*Editorial Calendar is subject to change.
We reserve the right to prioritize
relevant and timely news.

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For more information contact Kerry Hoover
(909) 772-3121 • khoover@calcontractor.com

2024 ADVERTISING RATES & INFORMATION



CALCIMA
California Construction And Industrial Materials Association

California Construction and Industrial Materials Association Information:

Headquarters:

455 Capitol Mall, Suite 210
Sacramento, CA 95814

Phone and Website:

(916) 554-1000
(916) 554-1042 (fax)
www.calcima.org

Robert Dugan

President/CEO
rdugan@calcima.org
(916) 554-1000, ext. 107

Stephanie Pridmore

Chief of Operations
spridmore@calcima.org
(916) 554-1000, ext. 101

Charley Rea

Director of Communications,
Safety and Technical Services
crea@calcima.org
(916) 554-1000, ext. 103

Julia Maldonado

Communications Coordinator
jmaldonado@calcima.org
(916) 554-1000, ext. 109

Editorial Department/Advertising Ship Materials To:

Kerry Hoover

Construction Marketing Services
P.O. Box 892977
Temecula, CA 92589
khoover@calcontractor.com
(909) 772-3121

THE CONVEYOR 2024

2024 Advertising Rates

Size	1x	2x	3x	4x
Full Page	\$1,925	\$1,815	\$1,735	\$1,600
1/2 Page	\$1,315	\$1,265	\$1,195	\$1,125
1/4 Page	\$835	\$795	\$765	\$695
1/8 Page	\$540	\$515	\$495	\$465
Rates include full-color				

*Above rates are for CalCIMA members only.
Non-member advertisers are subject to a 10% surcharge.

Cover Positions

Position	Rate
Back Cover (4x Only)	\$2,370
Inside Front Cover (4x Only)	\$1,925
Inside Back Cover (4x Only)	\$1,825

Mechanical Requirements

Size	Width	Height
Page Trim Size	8"	10.5"
Page (Bleed)	8.25"	10.75"
1/2 Horizontal	7"	4.625"
1/4 Vertical	3.425"	4.625"

CALCIMA

California Construction And Industrial Materials Association

Who We Are

- Our members include 80% of aggregate, concrete and asphalt companies in California.
- We are the only association in California that represents aggregate, ready mixed concrete and mineral producers—all a part of the state's 4th largest industry.
- We represent plants responsible for producing 80% of all aggregate in California.
- California produces more construction aggregates, ready mixed concrete, rare earth, diatomite, hectorite clay and borates than any other state.

Reach Your Audience

Our members manufacturing 80% of California's aggregate and include decision-makers such as:

- CEOs
- Presidents
- General managers
- Plant managers
- Branch managers
- Operations Managers
- Sales managers
- Engineering managers
- Technical services managers
- Environmental & safety managers

Contact us today to promote your business to California's leading concrete and aggregate plants.

Artwork Requirements and Specifications

Artwork is accepted only at 300 dpi and has to be in CMYK color mode. High-resolution PDF, EPS, TIFF and JPEG files are accepted. If you are submitting your ad material in RGB color mode, it will be converted to CMYK. Low-resolution and/or website images are not acceptable for printing.

Ad Material Upload

CMS has an FTP site available for large file transfers if needed.

Any questions regarding file preparation or FTP information, please contact The Conveyor at: khoover@calcontractor.com or call: (909) 772-3121